



# NEUROPATHIC PAIN

Patient recruitment case study

## THE CHALLENGE

Neuropathic pain is a major issue for people with diabetes, often lasting for years and greatly affecting their quality of life by interfering with walking, sleep, mood, and daily activities. Treatment options remain limited for diabetic neuropathic pain. Given the severity of the condition and the lack of effective treatments, there is a significant need for improved therapies. The goal of this study was to test the effectiveness and safety of an investigational medicine in people with diabetic peripheral neuropathic pain.

## OUR SOLUTION

Life Line Screening performed outreach to participants who, based on their location to clinical research sites and history of Type 1 or Type 2 Diabetes may be eligible for participation in the study. In addition, Life Line screening engaged with participants at mobile events within 25 miles to research enrollment centers. The enriched population of Life Line Screening participants were asked additional preliminary screening questions specific to the study protocol and HIPAA authorized if found eligible and interested. These participants were transferred to their dedicated research enrollment center or clinical site.

**18** total participating sites

**27** mobile teams engaged

**1,291** mobile events within  
25 miles of research sites

## RESULTS

### OUR EFFORTS RESULTED IN:

- **56,000 +** participants with type 1 or type 2 diabetes with mobile event appointments within 25 miles of the research site
- **26,000 +** participants with type 1 or type 2 diabetes located within 25 miles of research site
- **358** participants interested and completed qualifying questionnaire
- **184** participants consented
- **107** referrals transferred to research sites